

TAKING ACTION ON NON-TARIFF BARRIERS



tradebarriers.gov.au

The Australian Government is working in collaboration with industry to identify and remove non-tariff barriers to our goods and services exports.

WHAT IS A NON-TARIFF BARRIER?

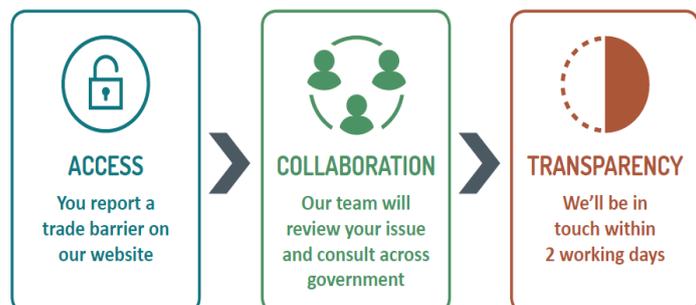
Non-tariff barriers are policies and regulations that unjustifiably hold up trade. Through the Non-Tariff Barriers Action Plan, we are stepping up efforts to tackle non-tariff barriers hampering Australian exports in overseas markets.

Increasingly, non-tariff barriers are presenting new challenges for governments and businesses alike as we strive to maintain global goods and services flows.

Some non-tariff barriers can be addressed quickly, while others are more complex, require greater advocacy, and may take considerable time to resolve.

WHERE CAN I REPORT A BARRIER?

Report your barrier at tradebarriers.gov.au or email ntb@dfat.gov.au



OVERCOMING NON-TARIFF TRADE BARRIERS

Addressing non-tariff barriers is a global concern as these barriers can have flow on effects for international supply chains and can cost industry and business millions of dollars. To maintain Australia's global competitiveness the government is committed to addressing trade barriers.

We welcome ongoing efforts by all our trading partners to address non-tariff barriers to increase trade in goods and services and unlock market opportunities for Australian exporters.

CASE STUDY: MEAT EXPORTS TO THE MIDDLE EAST

The Australian Government, in partnership with the meat export industry, successfully advocated extending the accepted shelf life of vacuum-packed beef from 70 to 120 days and 90 days for lamb and mutton in Middle East economies – delivering an excellent outcome for the Australian red meat industry.



"Until now, we haven't been able to take advantage of the fantastic shelf life that Australian product has in the Middle East because of non-tariff trade barriers. The increase in shelf life in the Middle East has an estimated industry benefit of \$100 million dollars." Jason Strong, Managing Director, Meat & Livestock Australia.

The Australian Government's Agricultural Counsellor network, with agricultural specialists posted in regions like the Middle East, help tackle technical requirements like this and expand Australia's agriculture exports.

